

ANNUAL REPORT 2022-23



Key Statistics



1,248,968
Annual
attendances
↑38% 2022/23



11,420
Members
↑18% 2022/23



8,202
Gym members
↑12% 2022/23



7,604
Swim school
enrolments
↑25% 2022/23



16,326
Teen gym/aquatic
attendances



3,156
Active ageing
attendances



2,552
Women's
Only session
attendances



10,983
'Drop-in
Basketball'
attendances



9,276
Group fitness
classes



34,974
'Hume Fit app'
subscribers



31,500
Facebook
followers



2,296
Instagram
followers



182,566
HCC Leisure
webpage visits
↑24% 2022/23



376,504
SPLASH
website visits

Awards and Commendations

Hume City Council received two honours at the 2023 Aquatic and Recreation Victoria Industry Awards.

Swim School of the Year

Splash Aqua Park and Leisure Centre was awarded Swim School of the Year, recognising their work in developing and implementing the “Hume Swim School” program. This program was created by staff for Hume’s diverse and growing community.

In 2022, 70 new swim teachers were recruited to help expand Splash’s swim school program to 4,600 enrolled students. In addition to this, over 3,000 students are supported through our schools’ program.

Splash’s new program is innovative through offering community outreach through kinder and preschool visits, providing valuable early education about water safety.

Highly Commended

Splash swim teacher Christine Meek received a Highly Commended Award as Swim Teacher of the Year for Persons with a Disability. This is an exceptional achievement, as ‘highly commended’ is rarely awarded with the Aquatics and Recreation industry.

This award recognises excellence and commitment of an individual who displays skills in leadership and teacher effectiveness and has made a positive impact.

Christine was recognised for her work leading the development and implementation of the Aqua and Inclusion Program at Splash in 2022, ensuring inclusion, and celebration of achievements for students with a disability.



Christine Meek
Splash Aqua Park and Leisure
Centre – Hume City Council

What our customers say about us

Hume Leisure has received positive community and member feedback programs, events and initiatives delivered through the year

Active Ageing Program Living Legends Event

Leisure Programs Assistant Kim recently organised a Living Legends event for our senior residents. This was held as part of our Hume Leisure Active Ageing program Christmas in July activities. The event received positive feedback, one of which was sent to our Mayor!

"Hello Joseph, I just want to thank you and your team for the lovely time my friends and I spent at Living Legends yesterday as part of Christmas in July.

*Great effort."
Hume Resident*



Intensive Swimming (Sunbury Aquatic Leisure Centre)

The SALC Swim School team received kind words from a parent of one of our students in the intensive swimming program.

"I wanted to pass on my appreciation for putting on the intensive swim classes at a later time so that we could bring [my child].

We want to pass on our thanks to Jess who did a wonderful job with [my child]. She progressed quite a bit during the week, and this was a girl who last year couldn't put her head under the water. It complimented the great work being done by her teacher Bec during the term.

*Much appreciated"
Parent of Enrolled Student*

What our customers say about us continued...



Water Safety Week Safety and Rescue Program

Our Swim School instructors were recognised for their efforts with running a successful safety and rescue program during Water Safety Week.

"Just wanted to pass on a huge thank you to you and the team for running the safety/rescue program this week.

[My Child] had her lesson yesterday and learnt so much. I got to see some great ideas that I would never have thought to teach her (like using a life jacket to float even if you can't put it on!).

Even giving the kids a chance to practice yelling for help was amazing.

Really appreciate you and the team taking the time to teach the kids life-saving lessons outside of swimming techniques.

We will be practicing lots of these skills over the next few months!

*Cheers"
Parent of enrolled child*



Greenvale Recreation Centre

Carmen, one of our Team Leader Sport and Community Facilities, was recognised for her excellent customer service with a recent booking.

"Thank you so much for looking after us especially moving mountains to cater to my random last-minute requests.

On behalf of our Church, we thank you for all that you have done Carmen."

Community hirer

Group Fitness

The Hume Leisure Centres conducted 9,276 group fitness classes with 95,087 visits to the program.

In mid-July 2023, Splash held its first **'Glow in the Dark' Zumba party**, and it was a major success! With over 50 participants attending, the interest has been so great we are now planning to run these quarterly.

Hume Leisure has successfully launched the latest **Les Mills Programs** to members in all three Centres. Excitingly, 80% of our classes are now nearing capacity. Members are shown new fitness moves by our qualified trainers while burning calories to the latest tunes. This success has encouraged new growth in our centres, with a larger turnout expected next year.

The **Splash Mind and Body Studio** received an upgrade with new floors and design creating a comfortable and calming space for the popular Pilates and Yoga classes. Feedback received since the improvements has been overwhelmingly positive.



Pool Safety Assessments 2023

Congratulations to the Hume Leisure team on the 2023 Lifesaving Victoria (LSV) Pool Safety Audits (PSA) results.

All results have seen an increase on previous year's compliance scores (2022), highlighting the strong commitment to a culture of safety at Hume Leisure.

Broadmeadows Aquatic Leisure Centre

Gold Endorsement

Compliance **100%**
Safety **93.39%**



Splash Aqua Park and Leisure Centre

Gold Endorsement

Compliance **100%**
Safety **99.08%**



Sunbury Aquatic Leisure Centre

Silver Endorsement

Compliance **99.43%**
Safety **93.39%**



Capital Works Projects

In 2022/23 Hume City Council invested significantly (over \$9.6M) in major and minor capital works infrastructure across all Hume Leisure facilities.

The health and well-being of our community is at the forefront of our decision making, ensuring the highest quality of facilities and services are available.

These projects will increase the opportunities for everyone to participate in active recreation, close to home.

Major projects include:

Craigieburn Sports Stadium Redevelopment

Stage 1 of the Craigieburn Sports Stadium Redevelopment including:

- New carpark to the north-west of the stadium
- Three additional multipurpose sports courts to the north of courts 4 and 5
- New meeting rooms and changing facilities
- Remodelled entry including a reception and new café area

For more information, visit [Craigieburn Sports Stadium Development](#)

Hume Indoor Cricket Centre

Construction has commenced on a new six lane community cricket hub, located at the Greenvale Recreation Reserve. This regional level facility is scheduled to open mid 2024.

For more information, visit [Hume Indoor Cricket Centre](#)

Sunbury Aquatic Leisure Centre Outdoor Water Play

Families in Sunbury will enjoy a new outdoor space and waterplay area at Sunbury Aquatic and Leisure Centre, thanks to the State Government and Hume City Council. This partnership will invest \$2.6 million towards redeveloping the outdoor area (current toddler pool space) to include safer access, seating, water features and aquatic play equipment.

The community will be invited to have their say on this project in September of this year. For more information, visit [Participate Hume](#).



**Craigieburn
Sport Stadium**



**Hume Indoor
Cricket Centre**